thatgamecompany

Seamless migration to better text moderation for 50M MAU

thatgamecompany transitioned Sky: Children of the Light from an existing vendor to GGWP with minimal work and zero disruption to the community.

Highlights

- Simple APIs enabled a seamless integration—no rebuild required
- Models using user history and context improved accuracy
- Significantly less manual review with 99% report automation

Customer quote

"GGWP's documentation was clear and the APIs were straightforward, so our team was ready to test in no time."

— Matthew Prince, Sr. Backend Engineer, Data Platform

With 50M MAU, Sky couldn't afford even a moment of disruption. The mandate was clear: improve protection without impacting the experience. GGWP Text and Reports integrated into the existing tools, replacing rules-heavy filters with AI models that factor in user history and conversation context. Routine incidents were handled automatically, and only cases requiring review reached moderators. The result: a zero-disruption transition for a massive audience—safer chat, faster moderation, and a community that noticed the better experience, not the migration.