DREAMHAVEN™ WILDGATE

Safety by design — from pre-launch to live

Dreamhaven partnered with GGWP from design through launch to bake in positive play from day one.

Highlights

- **Design partner** — from community Code of Conduct to product guardrails and ops workflows

- **Seamless integration** — plugged directly into AccelByte backend services during development, accelerating time-to-launch

- **Tuned then evolved** — pre-launch calibration with playtests; post-launch iteration using live signals

Customer quote

"GGWP's technology helps us provide the tools and framework for what positive play looks like on day one."
— Brian Knox, Head of Publishing Production

Dreamhaven cares deeply about building positive communities and wanted that baked in from day one. GGWP served as a design partner, turning the Code of Conduct into product guardrails and ops workflows. We integrated directly with AccelByte during development to accelerate time-to-launch and minimize engineering lift. Pre-launch playtests set initial thresholds; post-launch, live signals guided ongoing tweaks so that automation handled routine issues while the team focused on priority incidents.